



COLUMBUS

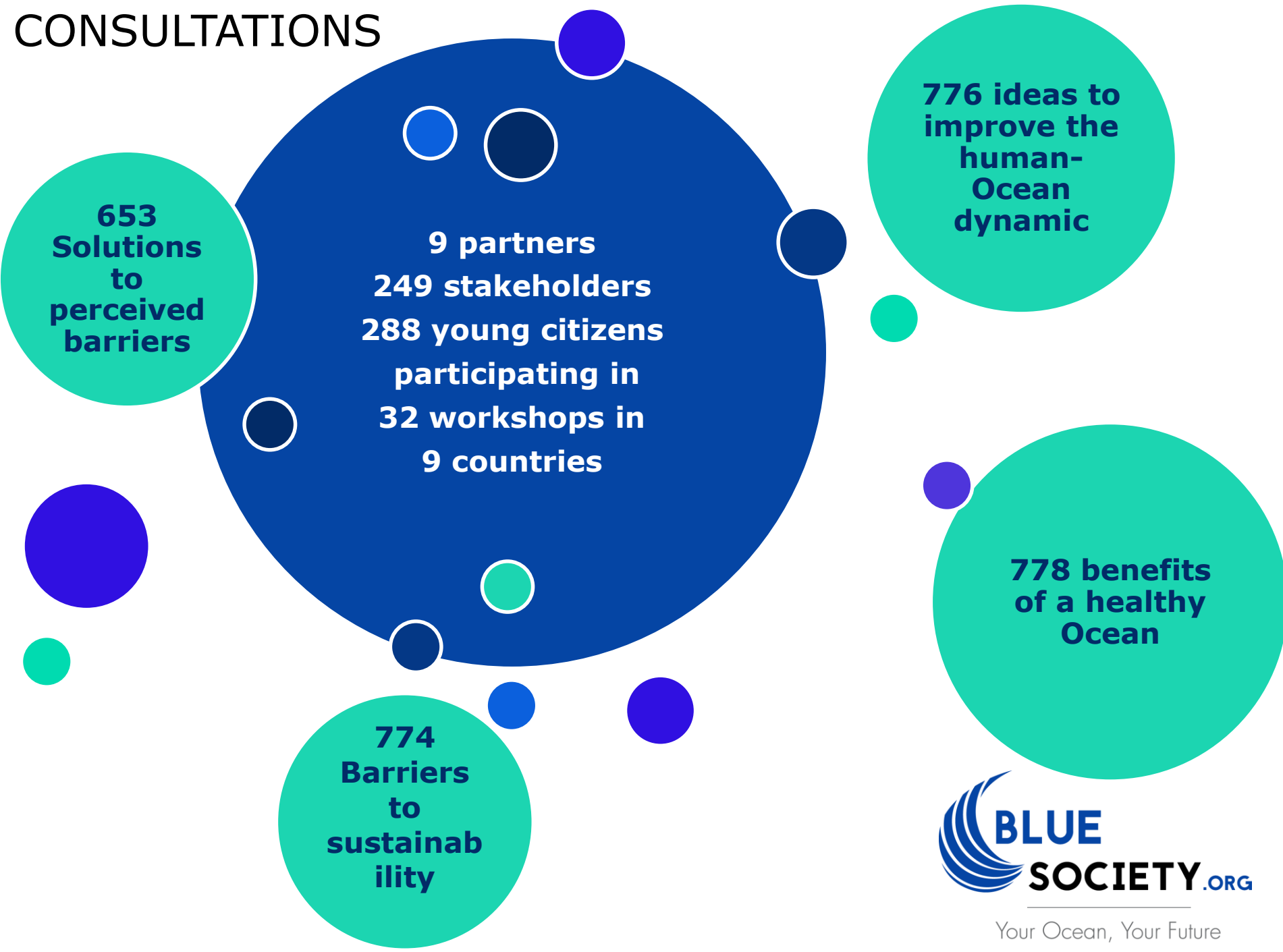
KNOWLEDGE TRANSFER FOR BLUE GROWTH

First Conference / March 2nd

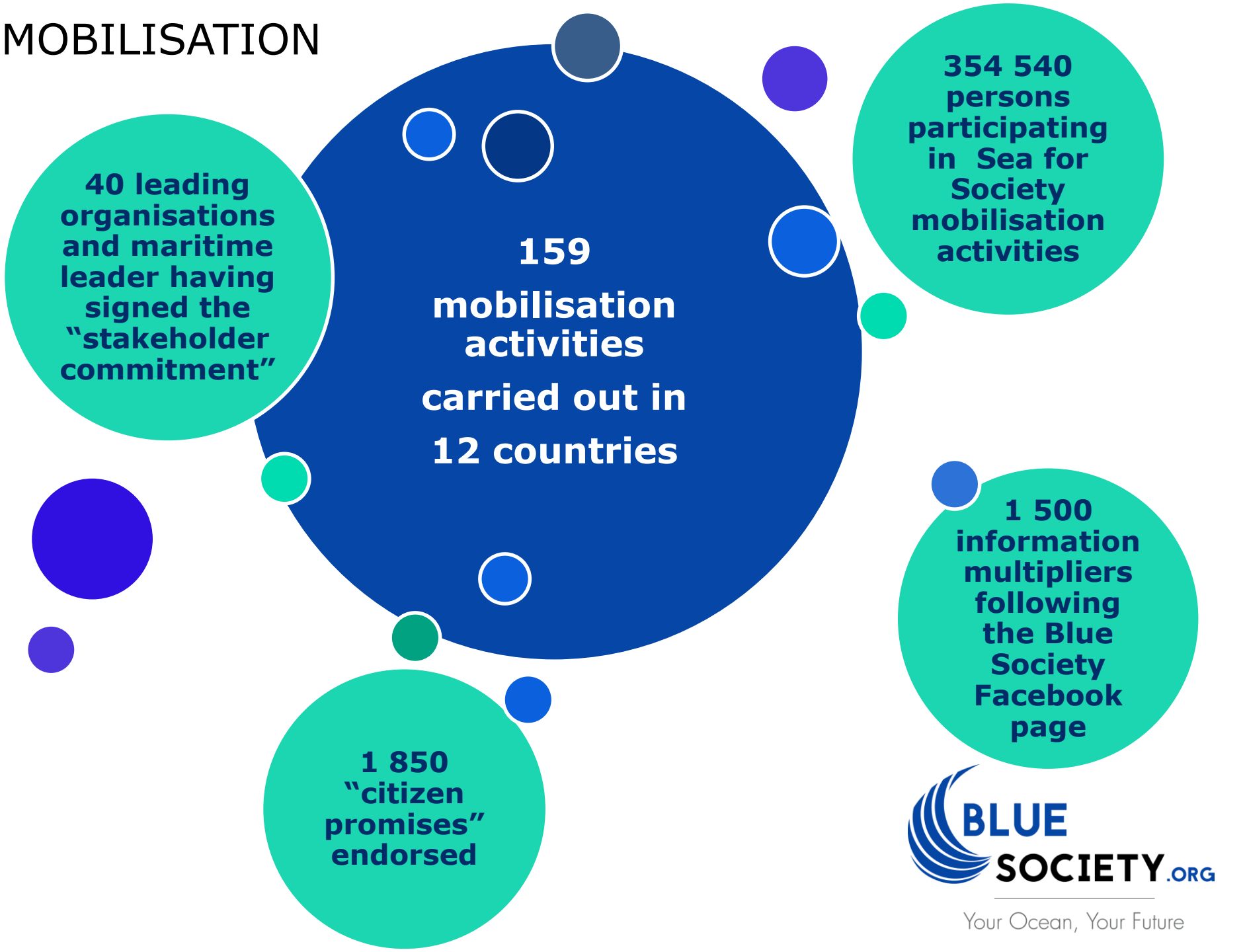
Manuel CIRA

**Sea For Society : lessons learned and
legacy**

CONSULTATIONS



MOBILISATION



To engage with various audiences

• International conferences	• Exhibitions
• National conferences & Workshops	• Trainings
• International workshops	• Open days
• Science and Sea festivals	Think Tanks
• Blue Cafés, Blue Talks	• Contests
• A “day with” / a “night with”	• Blue weeks
• Intergroup event	• Webinar
• Keep the beach clean activities	• Lectures
• Books: edition and publication	• Social media posts ...

Towards a Blue Society



<http://www.blue-society.net/>
<https://youtu.be/aosEyb8JCpk>